Sheraton São Paulo WTC Hotel, São Paulo, Brazil

	DAY 1 – 20 May
	Commercial Vehicles
8.45	Chairperson's introduction
	e Session 1: Current and future emissions reduction standards for heavy-duty vehicles in Brazil
9.00	Keynote presentation: Current standards and government plans for the next phase of emissions regulations for heavy-duty vehicles - In-use vehicle inspection and monitoring for successful emissions control and reduction - Potential continuation of PROCONVE standards - Implementation timeline Invited speaker: Paulo Macedo, Coordinator of Waste and Emissions, IBAMA (The Brazilian Institute of Environment and Natural Resource)
9.30	Presentation: Air quality drivers for more stringent emissions reduction standards - Air quality issues in Brazil and other Latin American countries - Findings on the impact of stringent fuel and vehicle standards on public health and emissions - Proposal for future improvements Invited speaker: Cristiano Façanha, Program Lead, ICCT (International Council on Clean Transportation)
10.00	Presentation: Overview of the 'Inovar Auto' tax incentive scheme - Requirements for light-duty and heavy-duty vehicle manufacturers - Plans for future standards covering fuel efficiency and GHGs Invited speaker: Senior representative, The Ministry of Development, Industry and Foreign Trade
10.30	Morning Networking Break
Session	2: Developments in fleet renewal and government incentive schemes
11.00	Presentation: Development of heavy-duty fleet renewal programmes in Brazil - Collaboration between government bodies and the industry to prioritize fleet renewal - Economic, environmental and safety benefits of fleet renewal Invited speaker: Gabriel Branco, Director and Co-Founder, Environmentality
11.30	Case study: Vehicle manufacturer experience of fleet renewal in Brazil - Renewal of public transport in Rio de Janeiro - Economic and environmental motivations - Increased investment and collaboration with local government Invited speaker: Senior representative, MAN Latin America
12.00	Case study: Global experience of commercial vehicle fleet renewal - Benefits of government incentive schemes - Proven advantages of fleet renewal in Europe - Global experience applied to the situation in Brazil

12.30 Panel discussion: Priorities for the heavy-duty commercial vehicle industry in Brazil Following the implementation of PROCONVE P7 in 2012, attention of the heavy-duty vehicle industry is now focussed on the next stage of legislation. Should a new PROCONVE phase be implemented or should industry stakeholders focus on the benefits that fleet renewal and the 'Inovar Auto' scheme provide? Economic concerns also have a large part to play in the direction that the industry will take, as OEMs cannot comply with tax incentive programmes, fleet renewal and another stage of emissions legislation without more support from government subsidies. This expert panel will share their views on the short-term and long-term direction that the industry should take. Invited moderator: Elcio Farah, Executive Director, Afeevas (The Association of Equipment Manufacturers for Vehicle **Emissions Control in South America) Invited panellists:** Gilberto Leal, Senior Manager, Engine and After Systems Development, Mercedes-Benz do Brasil Ltda. *Confirmed Domingos Carapinha, Chief Engineer, MWM International*Confirmed Alexandre Parker, Vice President, Governmental & Institutional Affairs, Volvo do Brasil Veiculos Ltda. Senior representative, Scania Latin America Senior representative, IVECO 13.00 **Networking Lunch Break** Session 3: Experience and challenges of PROCONVE P7 vehicles Presentation: Actual experience of PROCONVE P7 vehicles 14.00 Cost benefits of advanced technology In-use testing and monitoring Compliance with the next phase of legislation Invited speaker: Senior representative, Scania Latin America 14.30 Presentation: Advanced PROCONVE P7 technology integration into the Brazilian market Market adoption since 2012 Advantages of the SCR system – costs and fuel consumption Advanced technology options beyond PROCONVE P7 Invited speaker: Senior representative, Cummins 15.30 Presentation: An update on low-sulphur diesel fuel supply across Brazil to support PROCONVE P7 Achievements in the nationwide implementation of S10 diesel Remaining challenges in the phase-out of \$1800 Expansion of distribution points Invited speaker: Senior representative, Petrobras Afternoon networking break 15.30 Session 4: Advanced technology options for emissions control in heavy-duty vehicles 16.00 Presentation: Engine technology innovations for optimum emissions reduction Technology developments Improvements to vehicle fuel efficiency and GHG reduction Further enhancements to comply with future standards 16.30 Presentation: Cost-effective emissions reduction technology compliance in commercial vehicles

Results of in-use P7 vehicles

Cost benefit analysis of emissions control systems

17.00	Presentation: New aftertreatment technologies to meet lower carbon, NOx and PM targets
	- Challenges for the OEM and supplier
	- Aftertreatment design approach
	- Integration in the Brazilian market
17.30	End of Day 1

	DAY 2	– 21 May
	Commer	cial Vehicles
8.50	Chairperson's introduction	
Session	5: Emissions reduction standards in Latin America	
9.00	Presentation: Development of emissions standard in C - Proposed standards for HDV, MDV, LDV and N - Public stakeholder consultation - Implementation timeline and next actions	
	Invited speaker: Marcelo Fernández, Head of Air Quali	ty Division, Ministry of Environment of Chile
9.30	developments are being made in countries such as Chile	nissions control legislation and technology. Now legislative e, Argentina and Colombia. This panel will discuss the opportunities I in the market, as well as the feasibility of the harmonisation of fuel
10.00	Morning Networking Break	
Session	6: Advanced technology practices for emissions reduction	on in heavy-duty vehicles
10.30	Presentation: Global experience of fuel efficiency and - Experience in European and North American m - The importance of a reliable GHG measuremen - Potential Euro VI technological path in Brazil	narkets
	Invited speaker: Senior representative, Daimler*Confi	rmed
11.00	Presentation: Issues surrounding OBD for heavy-duty - Importance of OBD procedures to monitor em - Challenges encountered in global markets - Transition to advanced OBD standards in the form	issions control
	Invited speaker: Senior representative, Volvo	
11.30	Presentation: OBD systems and quality sensors in hear OBD experience in SCR vehicles Issues surrounding tampering with systems Adapting to unique market applications	vy-duty vehicles
12.00	Networking Lunch Break	
	Track 1: Natural gas and biodiesel	Track 2: Non-road mobile machinery

Session transpo	7: Alternative low emissions solutions for heavy duty ort		n 7: Global experience of meeting non-road emissions tion and lessons for Brazil
13.30	Presentation: Impact of the proposed increased biodiesel blend mandate on the commercial vehicle industry - Status of the proposed B7 mandate - Ensuring product quality in higher blend biodiesel - Potential to introduce B10 and B20 blends in Brazil Invited speaker: Roseangela Moreira de Araujo, Superintendant of Fuels and Biofuels, ANP (National Agency for Petroleum, Natural Gas and Biofuels)	13.30	Global overview of the NRMM emission reduction legislation and OEM strategy - Legislation: The driver for cleaner air - The technology options for meeting future NOx and PM limits - OEM plans for meeting Tier 4 (Interim and Final) and Equivalent - Global off-highway sector AdBlue demand forecast Senior representative, Integer Research*Confirmed
14.00	Case study: Vehicle manufacturer experience of alternative fuels - Cost-effective engine advancements to adopt higher biodiesel blends - Experience of ethanol vehicles - Opportunities and challenges in the use of higher blend biodiesel Invited speaker: Senior representative, Scania Latin America	14.00	Presentation: Final definitions of PROCONVE MAR-1 for 2015 and beyond - Breakdown of standards starting in 2015 - Certification, monitoring and inspection - Future actions Invited speaker: Senior representative, IBAMA (The Brazilian Institute of Environment and Natural Resource)
14.30	Presentation: Natural gas technology developments for heavy-duty vehicles - Status of the natural gas market in Brazil - Experience of natural gas vehicles in international markets - Prospects for increased investment in Brazil Invited speaker: Senior representative, IVECO	14.30	Case study: Global experience of meeting stringent emissions standards - Compliance with Tier 4 Final standards - Technology innovations - Potential future standards in Europe and the USA Invited speaker: Senior representative, AGCO
15.00	Afternoon networking break		
	Light-duty vehicles 8: Advancements in emissions standards and logy for light-duty vehicles Presentation: Legislative update on diesel and gasoline light-duty vehicles		Non-road mobile machinery 18: Optimum technology routes for compliance with non- missions legislation Presentation: Preparation for compliance with non-road emissions reduction legislation
	Integration of PROCONVE L6 diesel vehicles in Brazil Fuel efficiency requirements in vehicle fleets Next stage of emissions standards		Meeting diverse emissions requirements for non-road vehicles Optimum homologation and test procedures Availability of compliant diesel fuel Invited speaker: Roberto Baumann, Director, Agrale S/A

16.00	Presentation: Optimum technology options for light- duty vehicles - Compliance with PRCONVE L6 standards for diesel and gasoline vehicles - Technology advancements - Achievements in fleet fuel efficiency	16.00	Case study: Technical solutions for construction equipment to meet PROCONVE MAR1 - Technology innovations - Impact on operating costs - End-user education Invited speaker: Boris Sanchez, Manager of Sales
	Invited speaker: Henry Joseph, Manager, Engine Tests and Emissions Laboratory, Volkswagen do Brasil		Engineering, Volvo Construction Equipment Latin America
16.30	Panel discussion: Emissions reduction developments in the light-duty vehicle and passenger car sector PROCONVE L6 emissions standards were introduced for light-duty diesel engines in January 2013 and standards for gasoline engines will follow in January 2014. This panel shares experience of the newly-implemented standards and what could be expected in the future. Invited panellists: Michael Zambon, On Board Diagnostic Technical Expert, For Motor Company Henry Joseph, Manager, Engine Tests and Emissions Laboratory, Volkswagen do Brasil Senior representative, AEA	16.30	Panel discussion: Industry readiness for PROCONVE MAR1 and potential standards throughout Latin America The implementation date for emissions standards for non- road machinery and equipment is quickly approaching. This panel will share their views on the upcoming legislation and challenges that the industry is facing. Invited panellists: Daniel Zacher, Manager, Regulatory Affairs, John Deere Brazil Boris Sanchez, Manager of Sales Engineering, Volvo Construction Equipment Latin America Ricardo Huhtala, Director, AGCO South America Thiago Figueiredo, Product Safety and Homologation, CNH Latin America Roberto Baumann, Director, Agrale S/A
17.00	End of Day 2	1	

	DAY 3 – 22 May
	ARLA 32 Forum
9.15	Chairperson's introduction
Keyno	te Session 1: Evolution of the ARLA 32 market
9.30	Presentation: Update on ARLA 32 market - Expansion throughout Latin America - Comparison with other established and emerging markets - Future outlook for the market
	Senior analyst, Integer Research*Confirmed
10.00	Presentation: Practical application of ARLA 32 in Brazil - Adoption of ARLA 32 since 2012 - Consumption, mileage and operating costs - Challenges faced in the field
	Invited speaker: Senior representative, Iveco Latin America Ltda.

10.30	Panel discussion: ARLA 32 market developments
	The ARLA 32 market in Brazil is seeing signs of growth as more PROCONVE P7 trucks enter the market. This expert panel will
	discuss their experience over the past 12 months, what challenges they have overcome and what short and long-term
	expectations they have for the market.
11.00	Morning Networking Break
Session	2: Quality control of the ARLA 32 brand
11.30	Presentation: ARLA 32 monitoring and quality control across the supply chain
	- ARLA 32 licensee update
	- Action against counterfeit ARLA 32 and deactivation devices
	- Certification of bulk equipment
	Invited speaker: Senior representative, INMETRO
12.00	Presentation: Optimum ARLA 32 quality control practices and technology
	- Global experience of ARLA 32 quality control
	- Ensuring produce integrity across the supply chain
	- Solutions against the adulteration of ARLA 32
12.30	Panel discussion: Industry perspectives on ARLA 32 quality control
	A recent change in legislation means that ARLA 32 product quality assurance is now the responsibility of the truck stop
	operator, not the ARLA 32 supplier. Ensuring product integrity across the supply chain is a high priority for all those involved
	in the ARLA 32 market. This panel will examine the weaknesses and bad practices experienced in the market and the action
	that should be taken to protect the product quality.
13.00	Networking Lunch Break
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Session	a 3: Developments in ARLA 32 supply and distribution infrastructure
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Session	13: Developments in ARLA 32 supply and distribution infrastructure Case study: The challenges of ARLA 32 distribution in Brazil - Logistics issues of ARLA 32 distribution in a Major country
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Session 14.00	Table 1 Sevelopments in ARLA 32 supply and distribution infrastructure Case study: The challenges of ARLA 32 distribution in Brazil - Logistics issues of ARLA 32 distribution in a Major country - Logistics optimization needed to increase the competitiveness of ARLA 32 - Barriers to overcome to increase the ARLA 32 market in Brazil
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